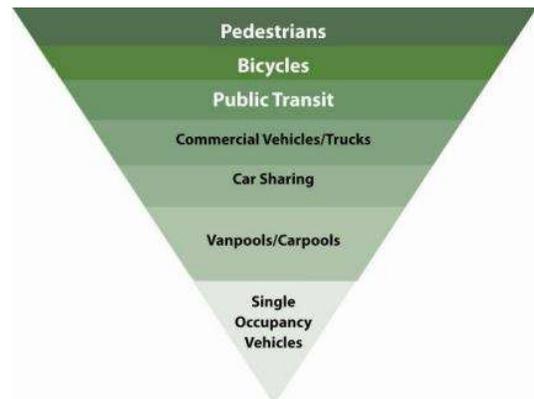


Downtown On the Go Advocacy Philosophies and Priorities

To advance the equity of all users of our local and regional transportation system, and specifically employees, students, and residents in downtown Tacoma, in accordance with our mission and vision, we aim to support measures (including policies, code, legislation, and funding on local, state, and federal levels) which:

- **Increase ease, efficiency, and accessibility** of travel by walking, bicycling and transit (e.g. high levels of transit service/frequency, routes of direct travel, connectivity of infrastructure and modes, way finding signage, ADA compliance, etc)
 - Ask: Does the project support geographic and modal equity throughout downtown?
 - Ask: Does this project meet the needs of *all* users?
 - Ask: How will potential users know this infrastructure exists or how best to use it?
- **Increase safety** (and perceived safety) of all travel modes, especially for the most vulnerable users: people bicycling and walking
 - Ask: Does the project make multiple travel modes (feel) safe and available to all users?
- **Increase connectivity** of travel by all modes to mixed-use residential centers, transportation hubs, major cities, business districts from and within downtown Tacoma, and to other travel modes
 - Ask: Does this project fill missing links from Point A to Point B?
- **Reflect the "green transportation hierarchy"** by creating a more resilient and sustainable transportation system that prioritizes movement in order of: people walking, people biking, people riding public transit, commercial vehicles delivering goods and services, taxis, people sharing rides in a vanpool or carpool, and people driving alone.
 - Ask: How does this project reflect the green transportation hierarchy?
- **Reinforce a compact, urban core** that emphasizes multimodal travel options with respect to, but not limited to: minimum vehicle parking requirements for new development, location-efficient affordable housing policies, transit-oriented development, sufficient short- and long-term bicycle parking, walkable neighborhoods, tax parity and credits for employer-based commute benefits, and attracting necessary services and amenities to support downtown commuters and residents. Included is adaptive use of existing public right-of-way to support multimodal improvements and/or create activation of public space or "parklets".
 - Ask: How might this project meet the needs of expected employment and residential growth in downtown?
 - Ask: How does this project support increased mobility and/or vibrancy in relation to parking?



The Green Transportation Hierarchy was adopted by Tacoma City Council in 2010, and it is included in Tacoma's Mobility Master Plan and Transportation Master Plan.