

How to Speak up for Transit

YOUR ADVOCACY CHEAT-SHEET FOR TACOMA-PIERCE COUNTY

Tacoma Needs Better Basic Transit

Pierce Transit ridership is up 8% since 2017, showing our region's growing reliance on a connected and reliable transit system.

It's clear that area residents are choosing transit when they can. But with a population projected to reach five million people by 2040,⁸ we need a long-range vision for transit development to accompany and foster community growth.

Pierce Transit has reported that the most common public requests are for more frequent and later service. The 71,000 service hours the agency has added since 2015 have compensated for the reductions in service from prior years; additional service will be necessary to match the continued population growth in the area and demand for more transit options.



We need:

➤ 15-minute headway on all routes

➤ Service until 10 p.m. on all routes



Who rides transit?⁹

- 40% of riders are people of color
- 45% of riders are people under 34
- 23% of riders are students
- 81% are dependent or semi dependent on transit
- 67% have annual incomes less than \$35,000

⁸Vision 2040, Puget Sound Regional Council https://www.psrc.org/sites/default/files/7293-v2040_0.pdf

⁹Pierce Transit 2017 Study



DOTG Advocacy Philosophies and Priorities: To advance the equity of all users of our local and regional transportation system, and specifically employees, students, and residents in downtown Tacoma. In accordance with our mission and vision, we aim to support measures which:

- Increase ease, efficiency, and accessibility
- Increase safety
- Increase connectivity
- Reflect the "green transportation hierarchy"
- Reinforce a compact, urban core



Transportation Advocacy Day is supported by:



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Puyallup Watershed Initiative
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